

SIGNAGE AND CROSSING VISUAL CUES

Consistent visual clues along designated safe routes and in school zones across West Central Wisconsin will help ensure student safety. The below guide should be used to determine signage, placement, color, and style.

SCHOOL STREET SIGNAGE

School street signage is outlined in the Manual for Uniform Traffic Control Devices, 2009 (rev. 1 and 2) and by the Wisconsin DOT. This information is summarized as a quick reference below. Street departments should always follow municipality ordinances and state and federal guidelines and specifications for signage stallations.

NAME	TYPE	LOCATION	SIGN COLOR
School	Symbol + Text	Mid block on block preceding school property or reasonable similar distance where traditional blocks are not present	Safety green*
School Speed Zone	Text	Denotes start of school speed limit zone. Place at start of school property or leading up to	Safety green and white
Fines Double	Text	Placed below School Speed Zone sign	White
School Crossing	Symbol	At the crosswalk facing all traffic directions. Arrow points to crosswalk	Safety green
In-Road School Crossing	Symbol + Text	Centered in crosswalk facing both traffic directions. Use at high traffic or habitually problematic intersections	Safety green, white, and red
School Crossing Ahead	Symbol + Text	Use preceding school-designated crossings outside of school zone. Assemble with "AHEAD" sign.	Safety green
End School Zone	Text	Place opposite of School Speed Zone Signs.	White

* Sometimes referred to as florescent yellow-green (9FYG) or simple yellow-green.

Source: Wisconsin Manual for Uniform Traffic Control Devices (2017).



SCHOOL
S1-1



**IN-ROAD
SCHOOL
CROSSING**
S4-52



**SCHOOL
SPEED
ZONE**
S4-51



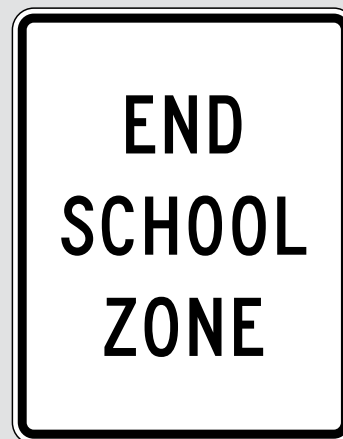
**SCHOOL
CROSSING
AHEAD**
S1-1
S16-9P



**FINES
DOUBLE**
R2-6aP



**SCHOOL
CROSSING**
S1-1
S16-7P

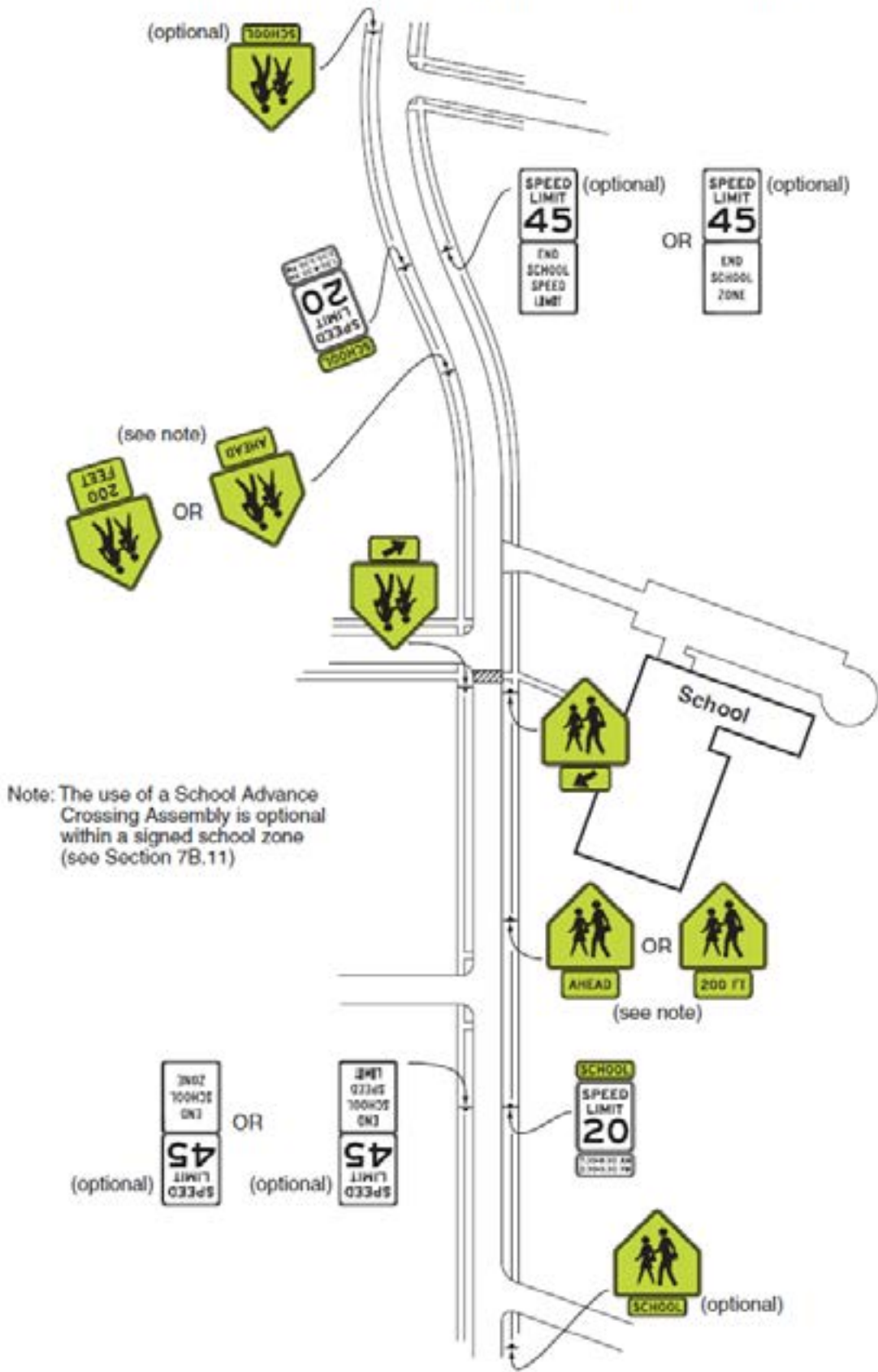


**END
SCHOOL
ZONE**
S5-2



GENERAL LAYOUT OF SCHOOL ZONE SIGNAGE

Figure 7B-5. Example of Signing for a School Zone with a School Speed Limit and a School Crossing



MARKED CROSSWALKS

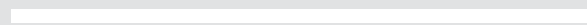
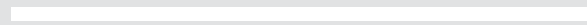
All intersections along SRTS corridors should have clearly marked crossing locations including paint markings on the road surface. Zebra or ladder-style markings are preferred over standard parallel line markings at uncontrolled crossing locations. Parallel line crosswalks are suitable for crossings at intersections controlled by a stop-sign. A bold “stop here” line should precede the crossing.



ZEBRA



LADDER



PARALLEL

CROSSING GUARD ATTIRE AND TOOLS

All official and school-sanctioned crossing guards, both students and adults, should wear a safety green vest and carry a safety green patrol flag while on-duty. Adult crossing guards may also carry a handheld stop sign, which may include flashing lights.

Where constructed bump-outs do not exist, safety green cones can be placed in the road approximately eight feet (8') from curb as temporary bump-outs during crossing guard staffing. The cones reduce crossing distance and serve as a traffic calming measure by constricting the roadway and increasing driver awareness and visibility of the crossing.

